

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341732		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	SHORR JOHNSON MAGNUS		TAMMY BALDWIN FOR SENATE		
AND	1831 Chestnut St Ste 602		PO BOX 510622		
ADDRESS	Philadelphia	PA 19103-3700	Milwaukee	WI 53203-0111	
	USA		USA		
CONTACT	MICHAEL D'ETTORRE		PRODUCT BALDWIN FOR SENATE		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	01111..	4	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING	4	450.00	1800.00
2 CDR	10000..	1	05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING	1	450.00	450.00
3 CDR	00111..	3	03:57P	05:00P	30S	10/17/12-10/19/12	ELLEN DEGENERES	3	775.00	2325.00
4 CDR	01111..	4	06:27P	07:00P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	4	3100.00	12400.00
5 CDR	10000..	1	06:27P	07:00P	30S	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3100.00	3100.00
6 CDR	01011.0	3	10:00P	10:35P	30S	10/16/12-10/19/12	LATE NEWS M-F/SU	3	2800.00	8400.00
7 CDR	10000.0	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-F/SU	1	2800.00	2800.00
8 CDR	.....1.	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS SAT	1	2200.00	2200.00
Total Contract:								18		33475.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						33475.00	.00	.00	33475.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



CONTRACT NO. REV.

1141-53975-1

DATE PRINTED

10/15/12

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<b>AND</b>	1831 Chestnut St Ste 602		PO BOX 510622		
<b>ADDRESS</b>	Philadelphia	PA 19103-3700	Milwaukee	WI 53203-0111	
	USA		USA		
<b>CONTACT</b>	MICHAEL D'ETTORRE		<b>PRODUCT</b> BALDWIN FOR SENATE		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/16/12 <b>AND ENDING</b> 10/22/12 <b>NO. WEEKS:</b> 1					

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ethnicity		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
								<b>GRAND TOTAL</b>	33475.00	

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